

Asian Urban Wellbeing Indicators

Overview: Singapore Key Findings

**Social Innovation,
Entrepreneurship and Public Policy:
Asia and Europe in Comparative
Perspective**

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Introduction

Launch of The Asian Urban Wellbeing Indicators Singapore Report

- Public opinion survey about urban governance, wellbeing and satisfaction with life in Asian cities.
- Developed by Civic Exchange since 2012 in collaboration with NGOs from 5 diverse Asian cities.
- First round, September 2015-January 2016:
 - Hong Kong
 - **Singapore**
 - Shanghai

Credits & Acknowledgments

- RS Group and WYNG Foundation, Hong Kong – Funders.
- Prof. Michael DeGolyer, Associate Professor of Government and International Studies, Hong Kong Baptist University – Principal Researcher.
- Raymond Sun, Consumer Search Group, Hong Kong – Fieldwork Consultant.
- Penny Low, Founder, Social Innovation Park – Singapore Engagement Partner.

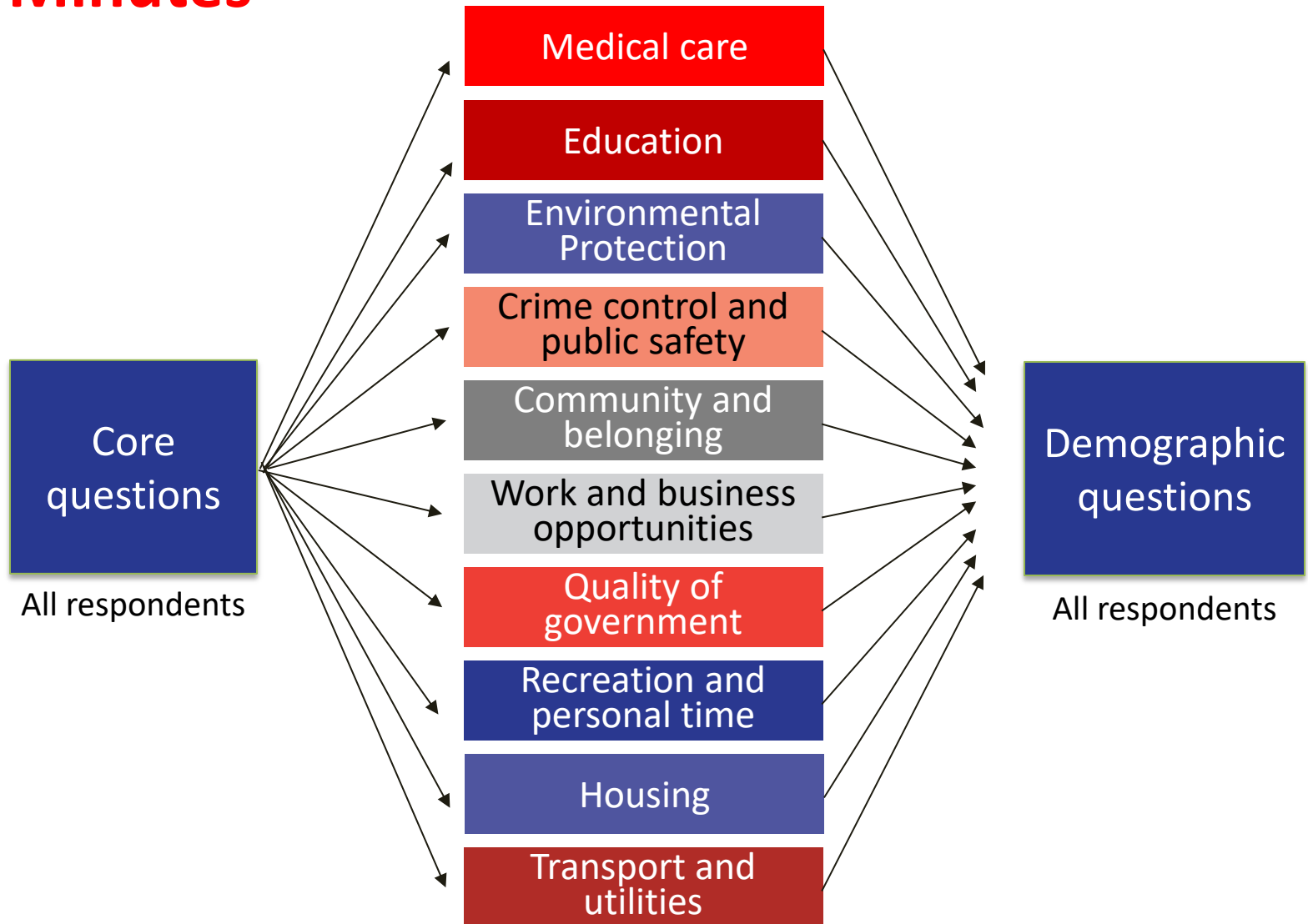
Methodology (Singapore)

- 1,500 respondents total
- Randomly dialed landline telephone survey for 1,200 respondents.
 - Quotas by age and gender matched to 2014 government data.
 - Any adult aged 18-65 who has lived full time in Singapore for more than 1 year is eligible. 1037 citizens and 163 residents were reached.
- Street intercept survey of 300 work permit holders as this group is not reachable by landline.
- Surveys conducted in English, Mandarin, Hindi and Tagalog.

10 Domains

20 Minutes

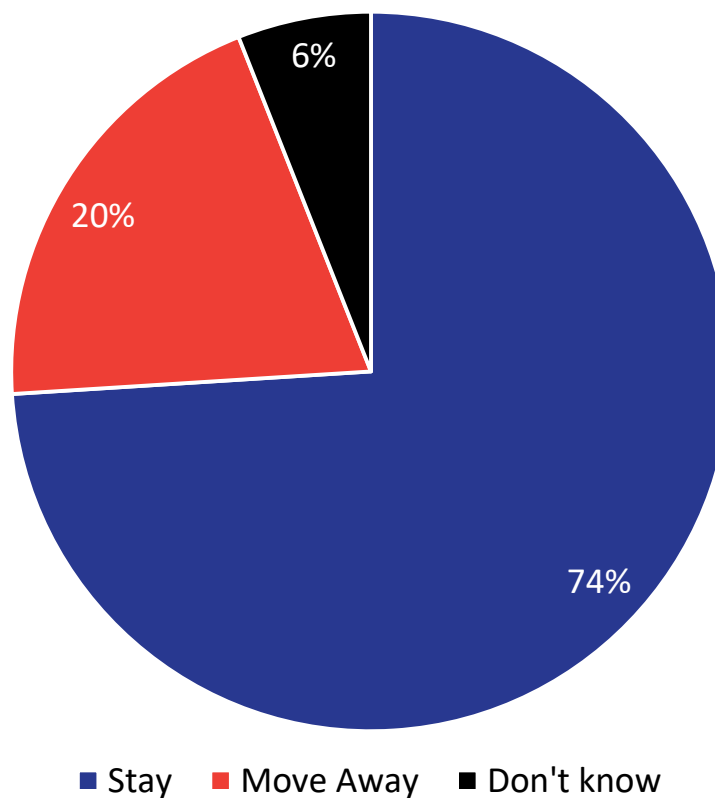
Respondents select 1 domain based on preferred top priority for govt.



Singaporeans are satisfied with life...

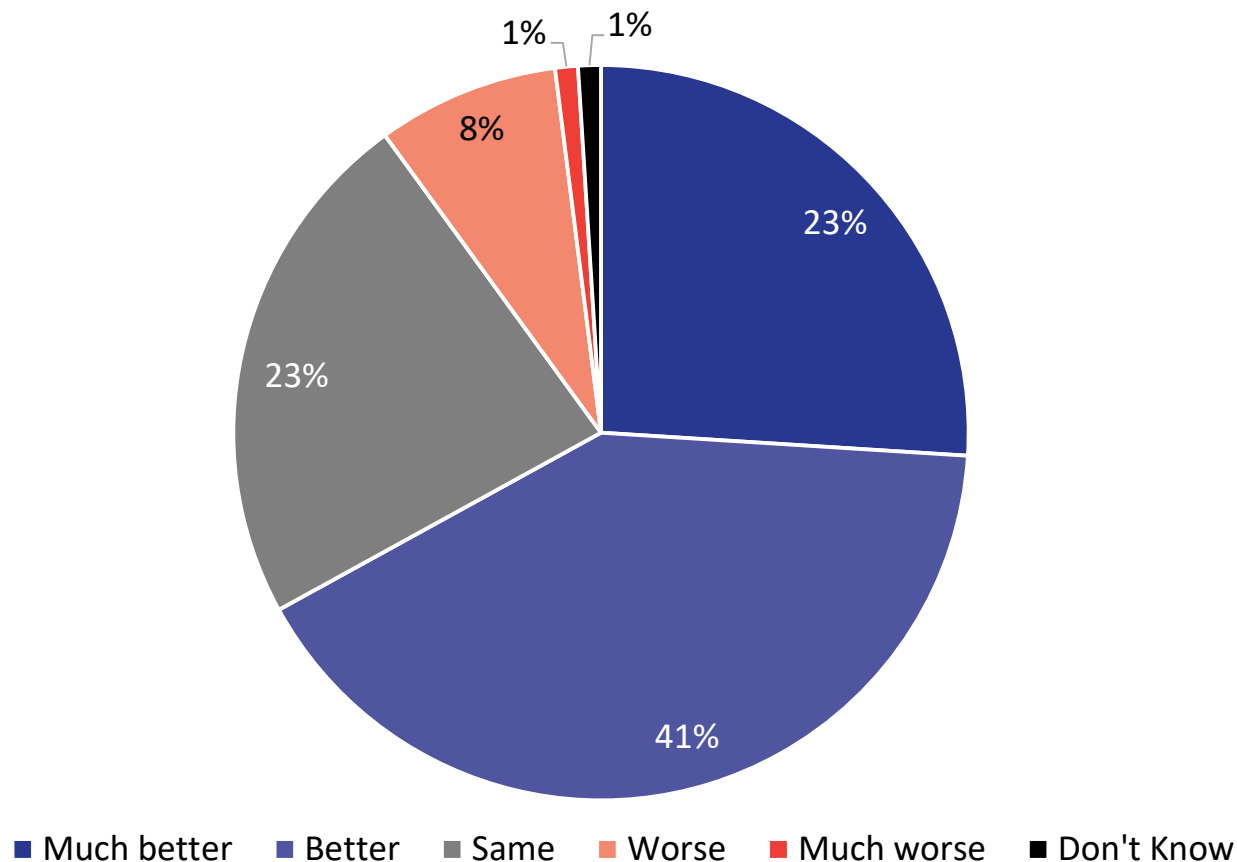
3 out of 4 respondents would stay in Singapore given the choice

If you could freely choose to live anywhere in the world, would you stay in Singapore, or move away?



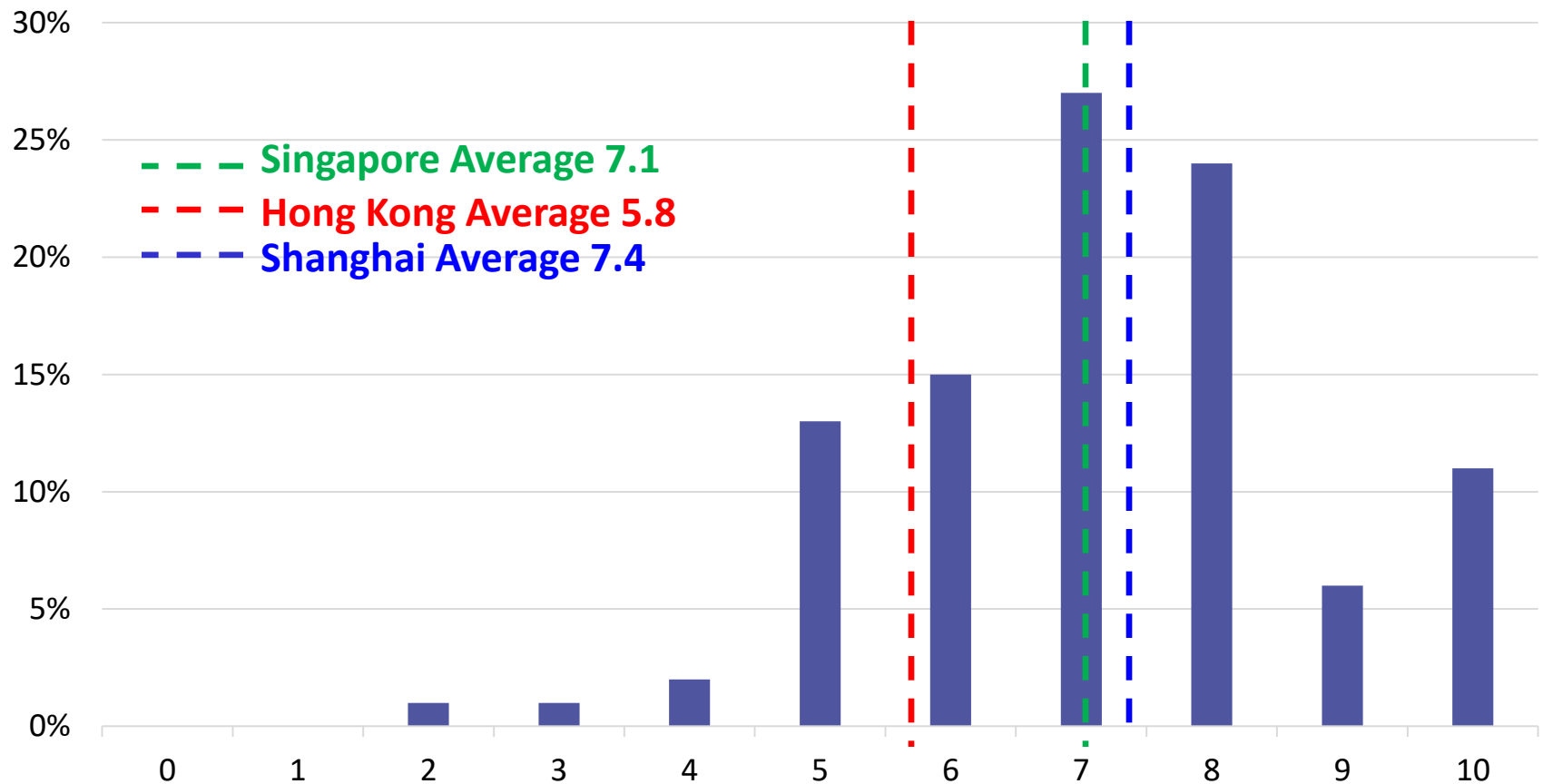
2 out of 3 of respondents think Singapore has improved as a place to live

Since you started living in Singapore, overall, has it become a better or worse place to live?



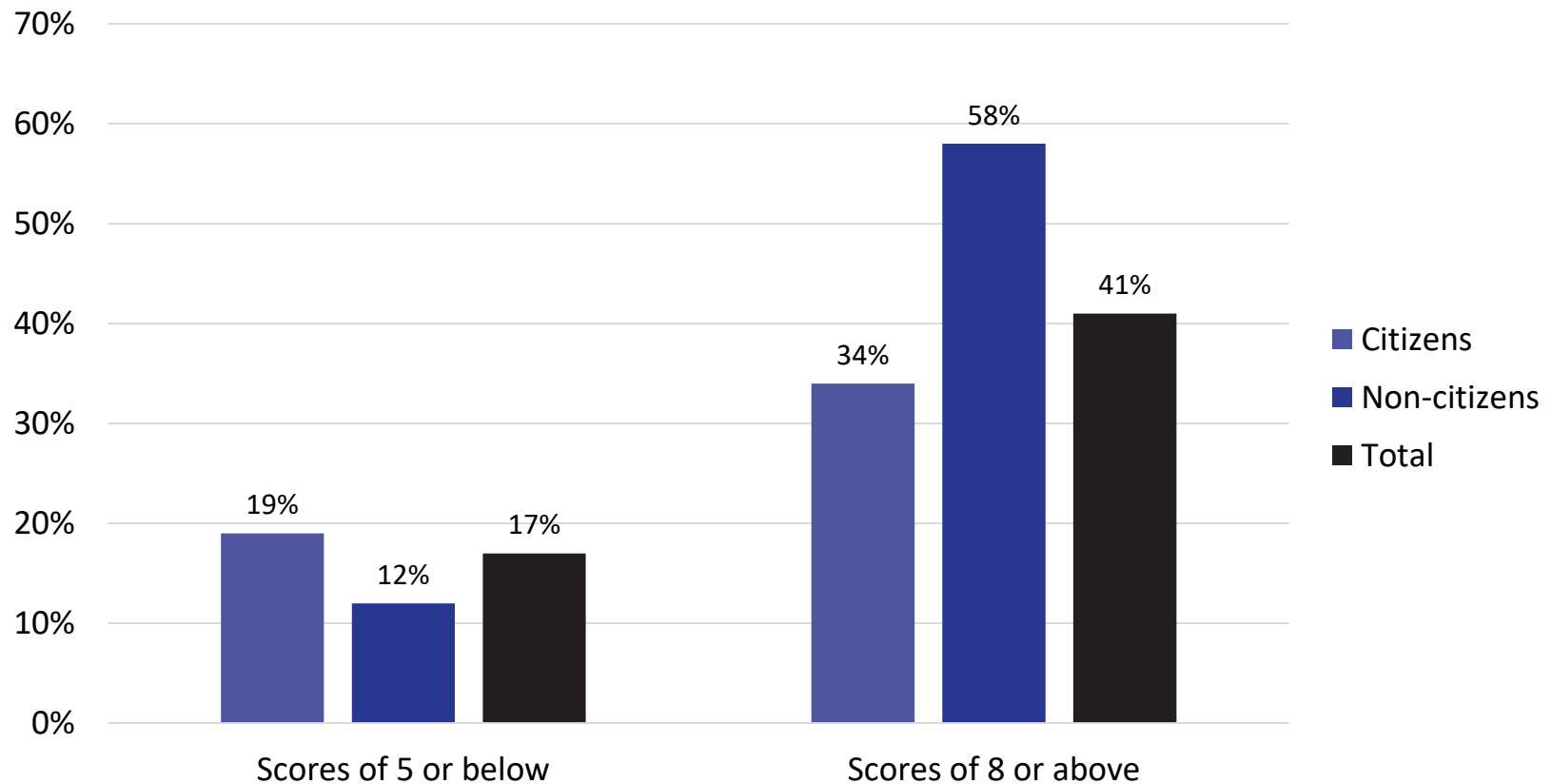
Most respondents are satisfied with life

On a scale of 0-10, with 0 representing the worst possible life for you and 10 representing the best possible life for you, what score would you give to your life as a whole?



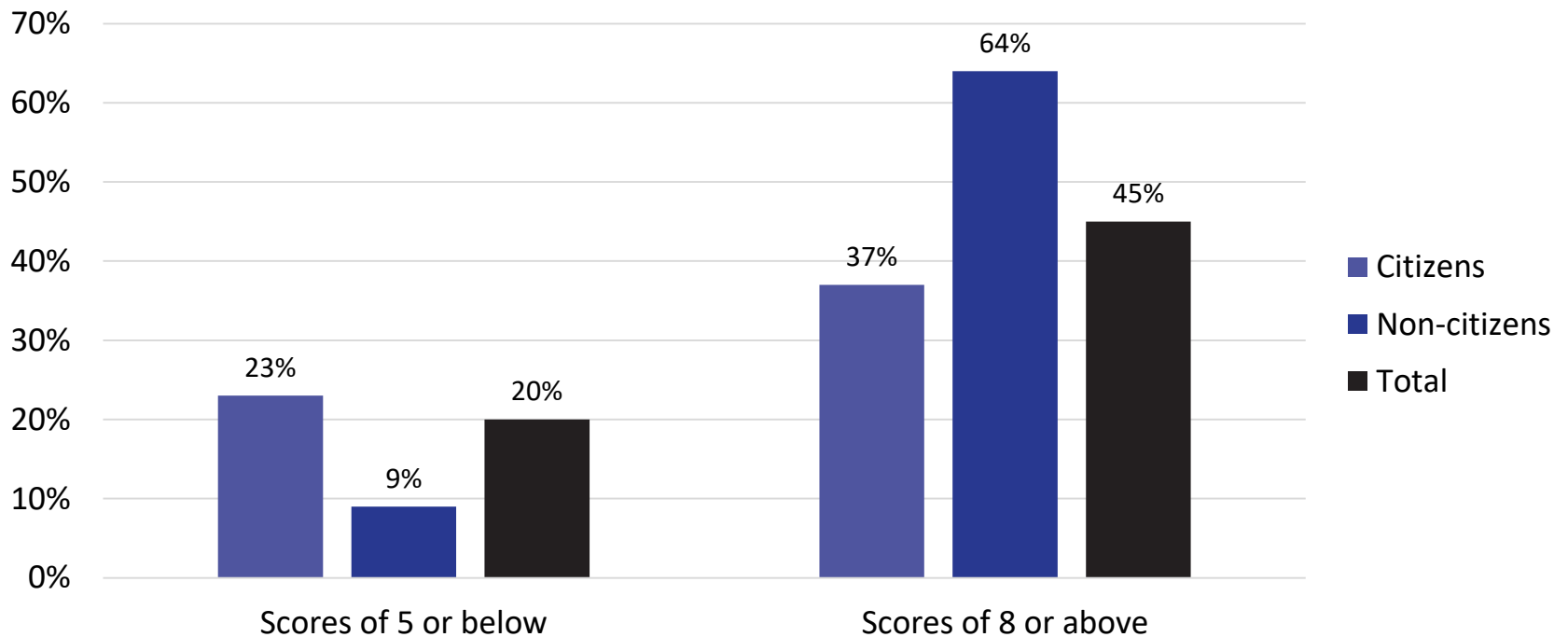
Non-citizens are more satisfied than citizens

On a scale of 0 to 10, with 0 representing the worst possible life for you and 10 representing the best possible life for you, what score would you give to your life as a whole?



Non-citizens are also more optimistic about their futures

Using the same scale, how do you see your life 5 years from now?

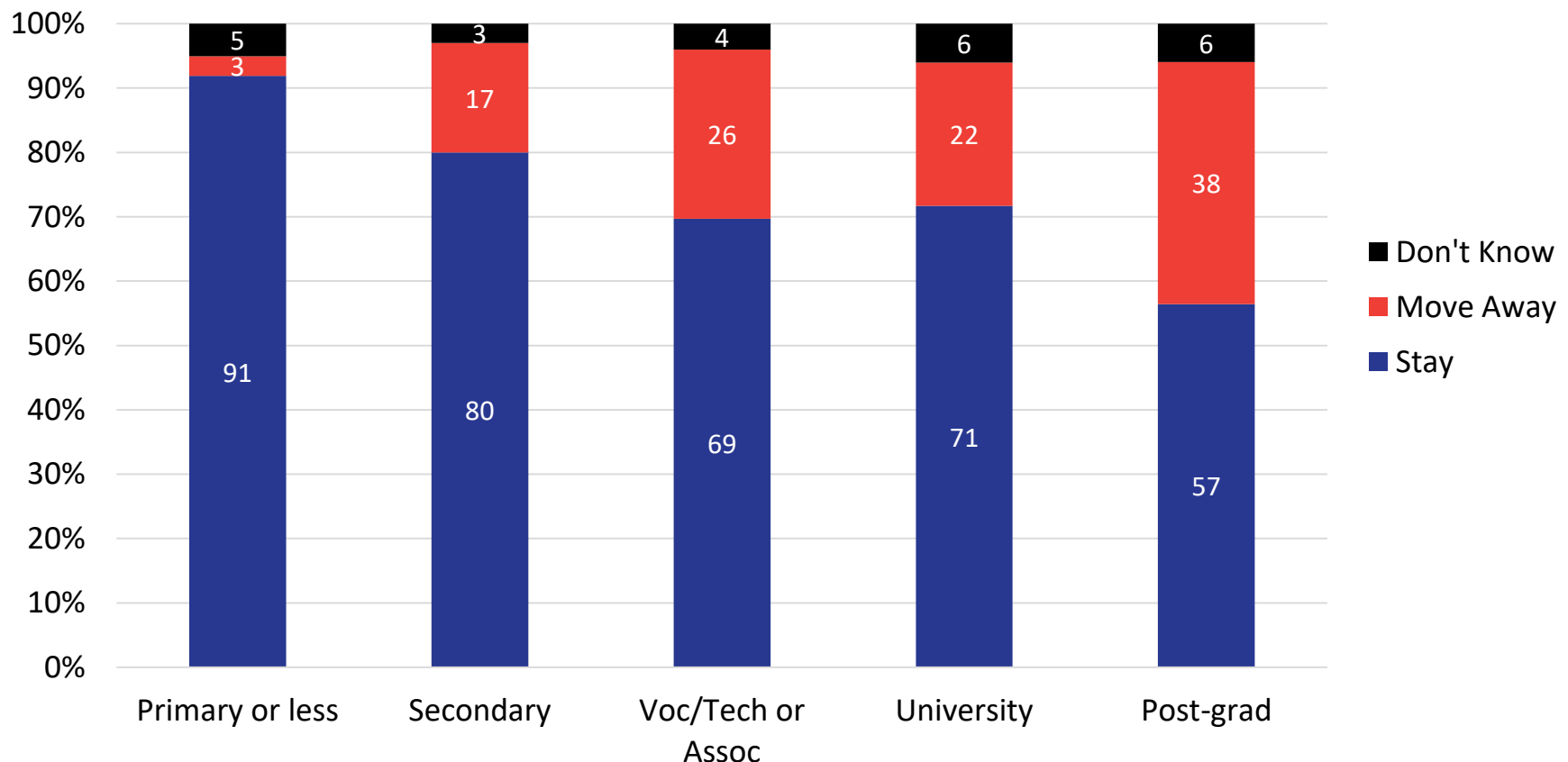


- “The immigrant paradox”: numerous international studies have found equal or higher levels of wellbeing in immigrants despite lower incomes.
- Our data finds more positive responses non-citizens across almost every measure.

However, that doesn't mean Singapore should be complacent...

While 75% of citizens* want to stay in Singapore, those who want to leave are better-educated

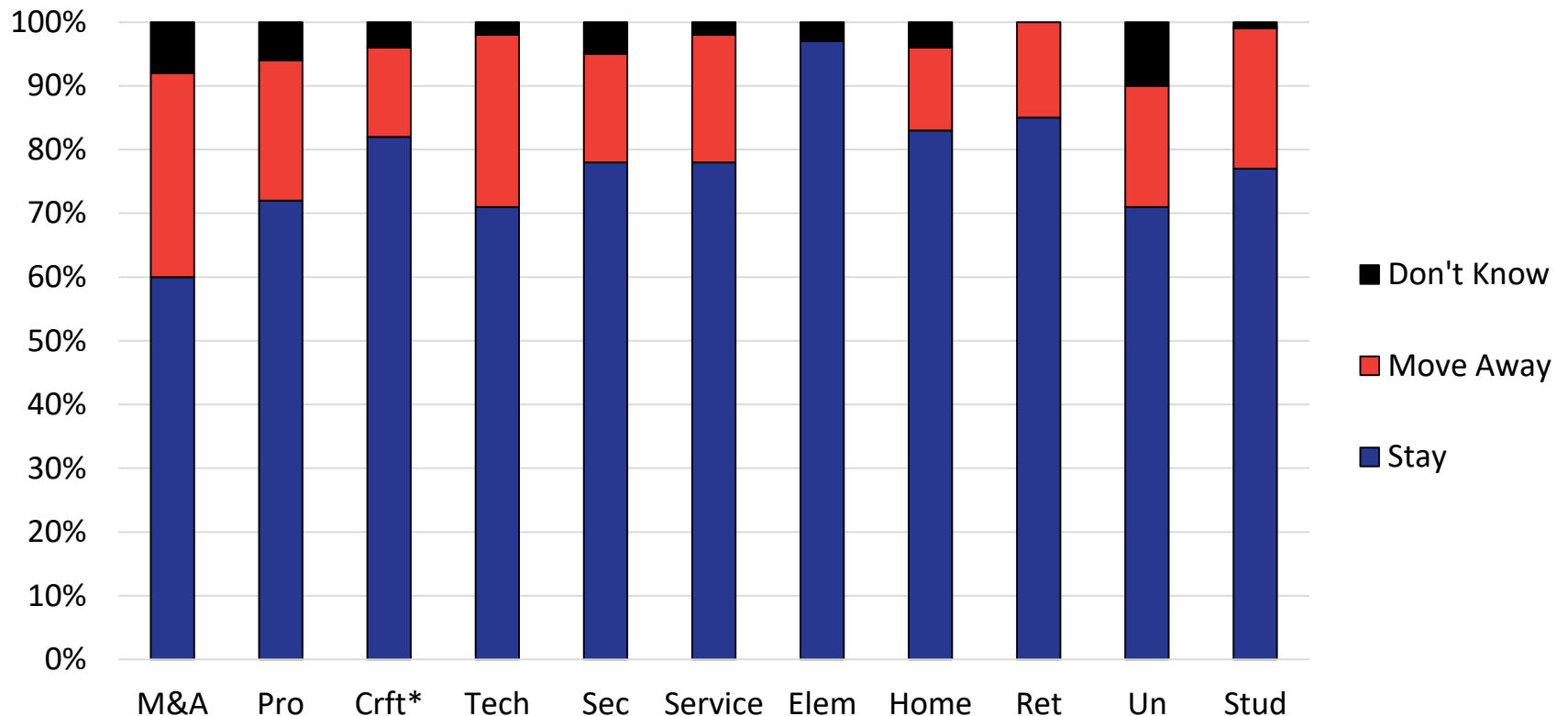
If you could freely choose to live anywhere in the world, would you stay in Singapore or move away? (Citizens only)



* 82% of citizens have lived in Singapore for over 20 years

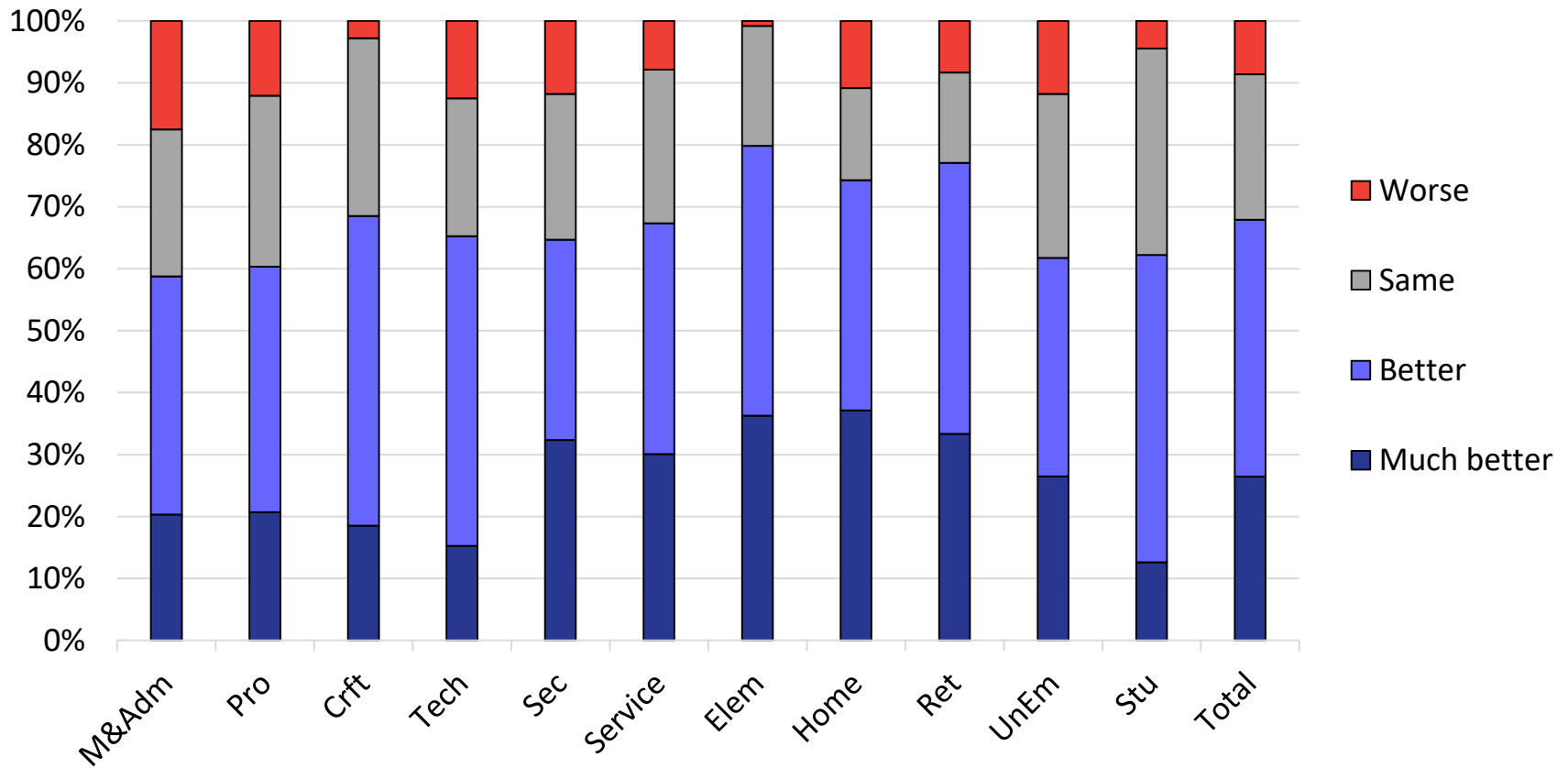
...and are more concentrated among managers and administrators

Stay or move away by occupation (citizens only)



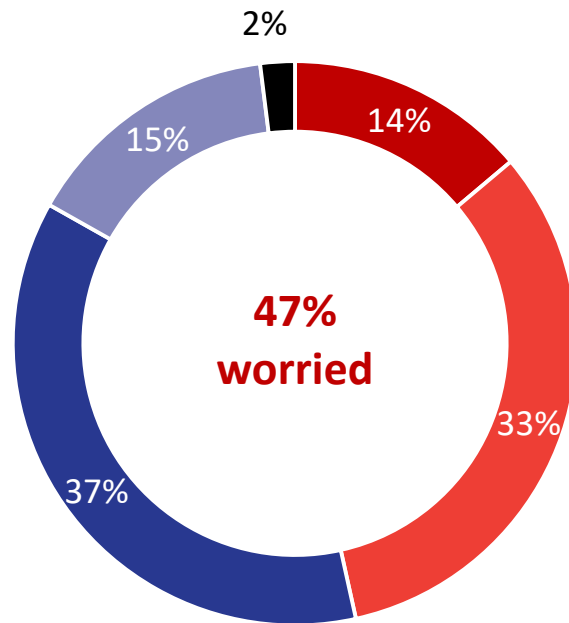
Managers and administrators are also less likely to say Singapore has improved as a place to live

Singapore becoming “better or worse” by occupation (All)



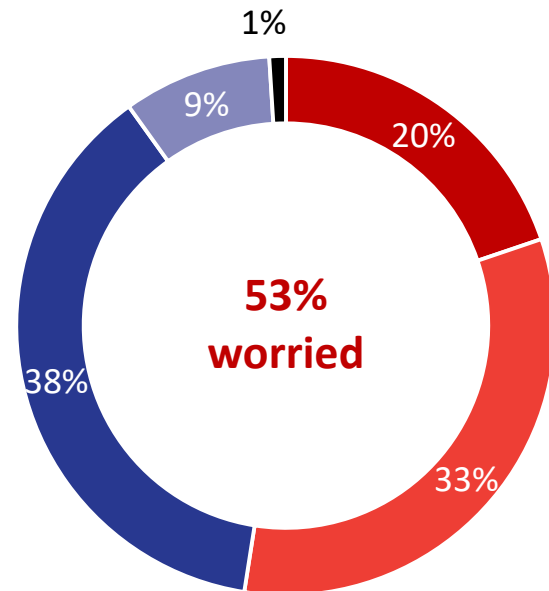
Less than half are worried about poverty, but more than half are worried about supporting their families

Worry about poverty in Singapore



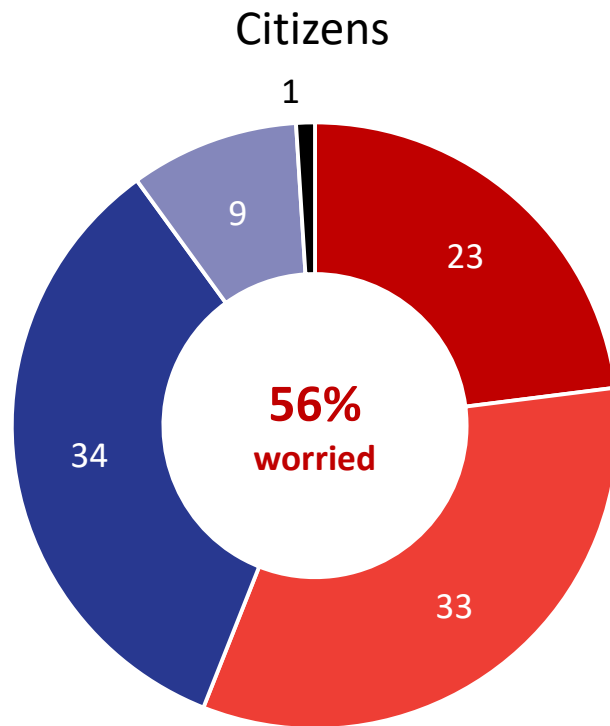
- Very worried
- Worried
- Not so worried
- Not worried at all
- Don't know

Worry about "providing for your family's daily needs"

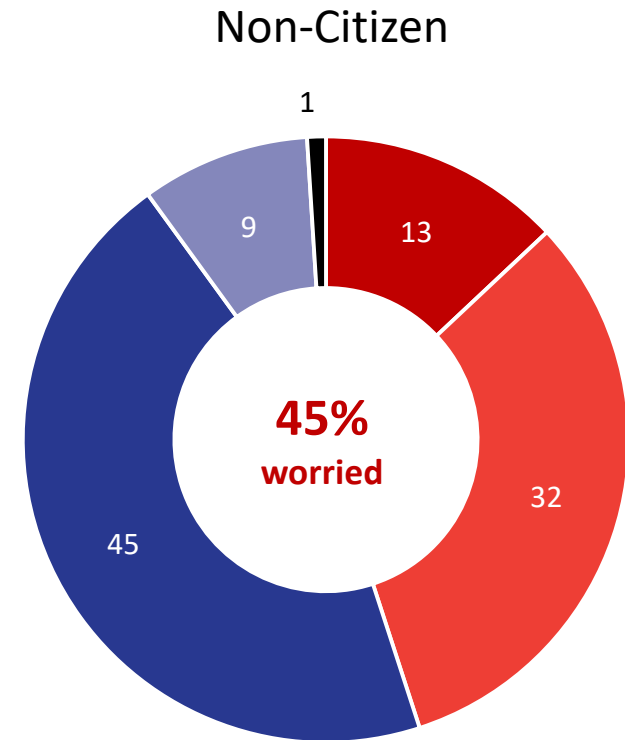


- Very worried
- Worried
- Not so worried
- Not worried at all
- Don't know

Citizens are more worried than non-citizens about supporting their families



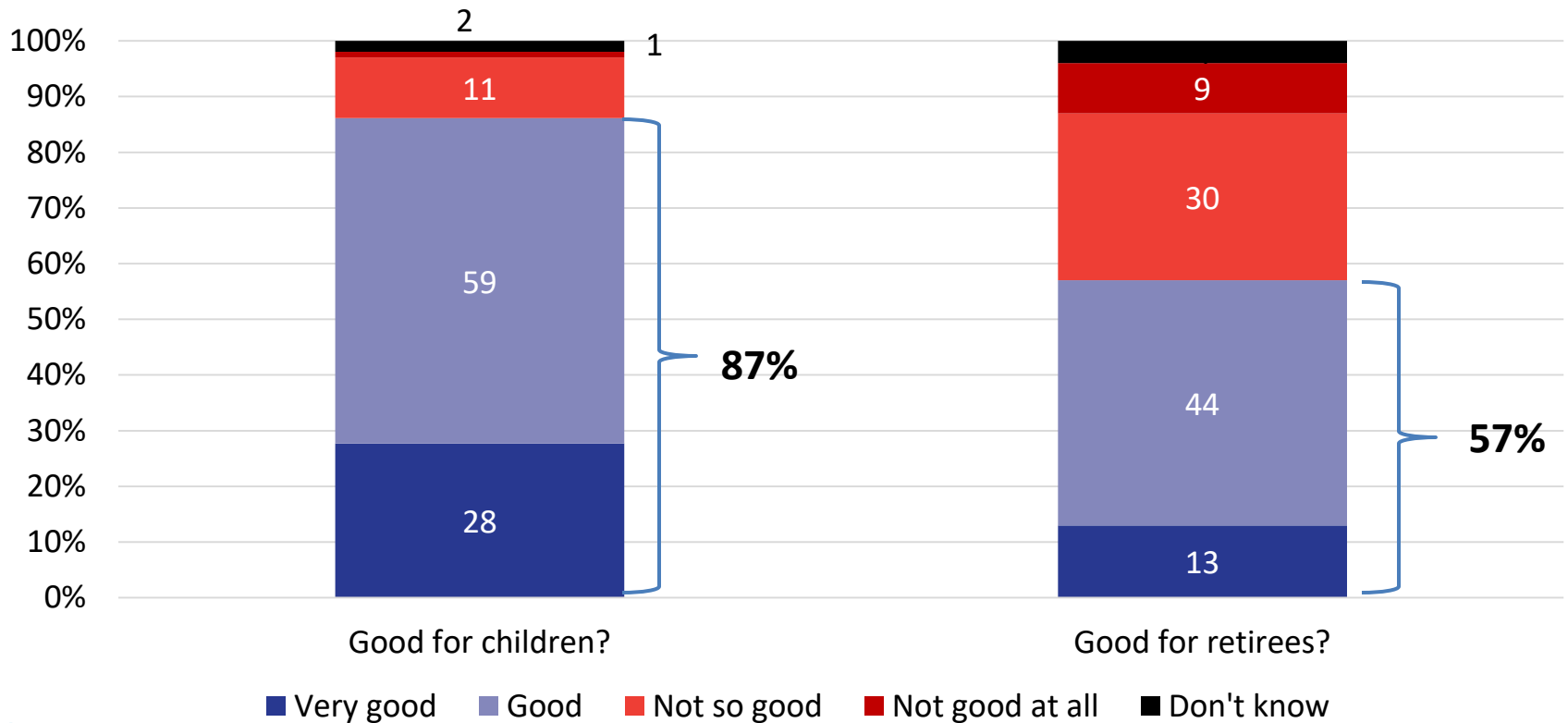
- Very worried
- Worried
- Not so worried
- Not worried at all
- Don't Know



- Very worried
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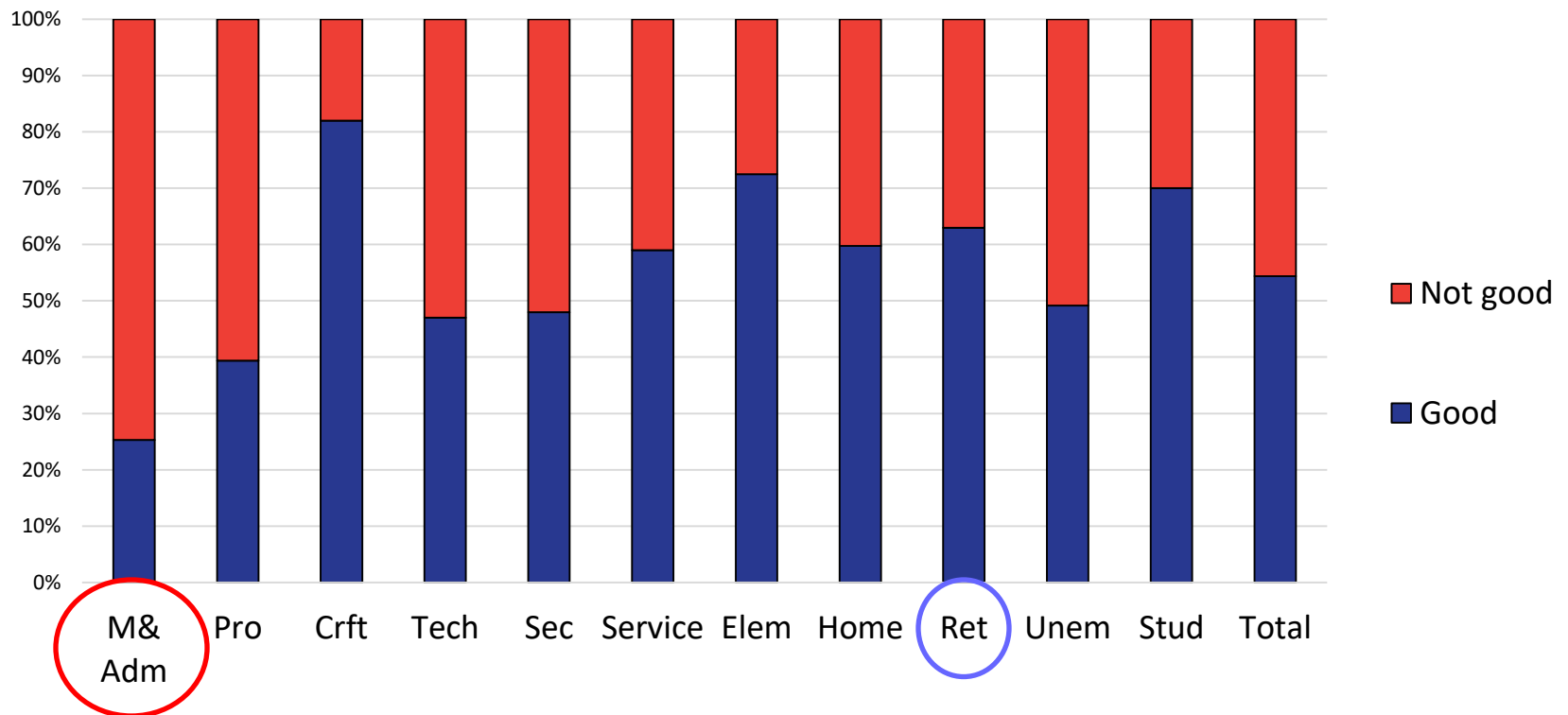
Singapore is perceived as very child friendly, but people are more ambivalent about retirement

In your view, is Singapore a good place for children to grow up/retirees to live, or not?



Current retirees are quite positive about retirement, but a majority of managers, professionals, associate professionals and clerks have negative views

“Is Singapore a good place for retirees to live?” by occupation

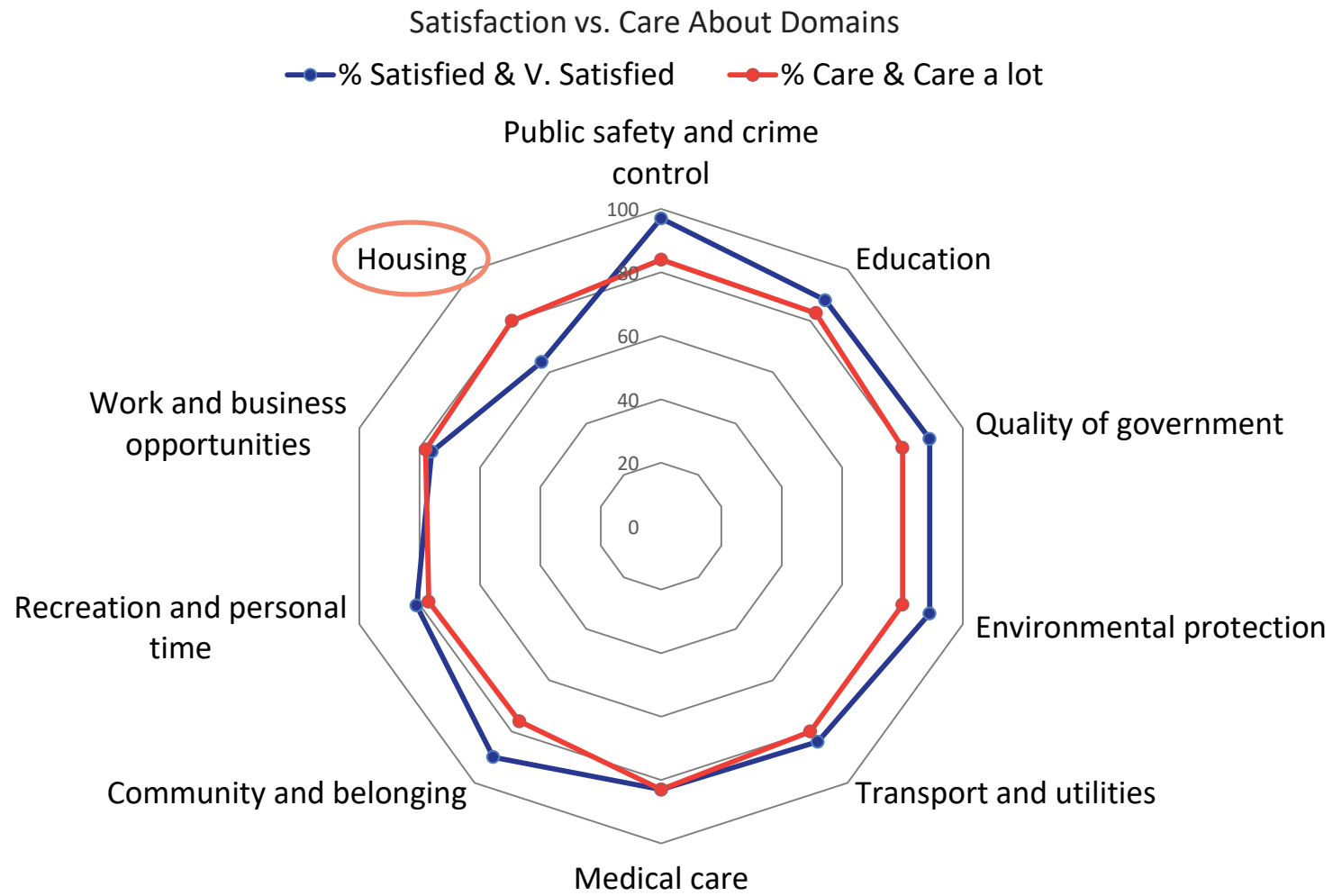


**What domains do people care most about?
What domains are they most satisfied with?**

Satisfaction exceeds caring in most domains!

How much do you care about the following issues?

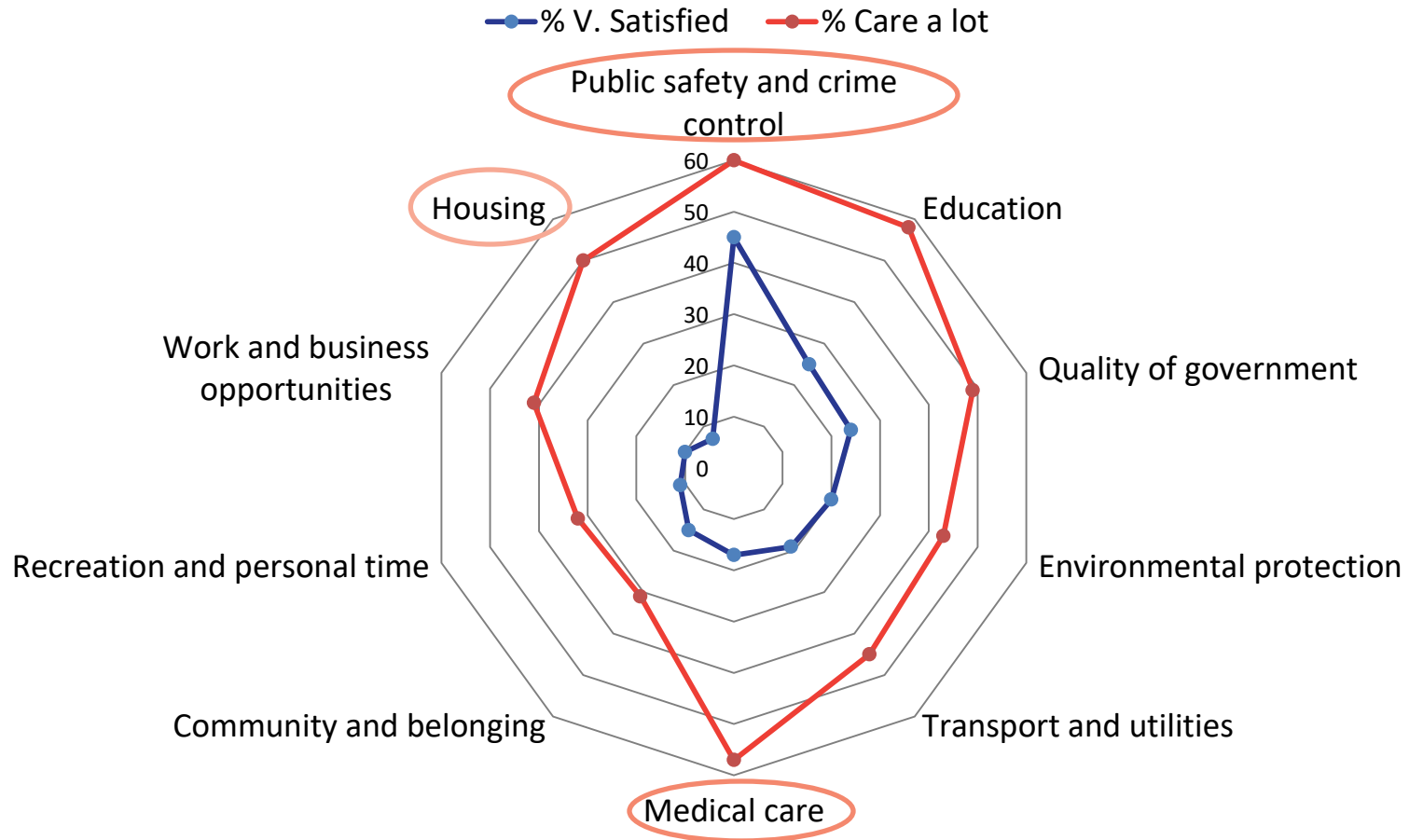
How satisfied or dissatisfied are you with the following issues?



But there are gaps in the intensity

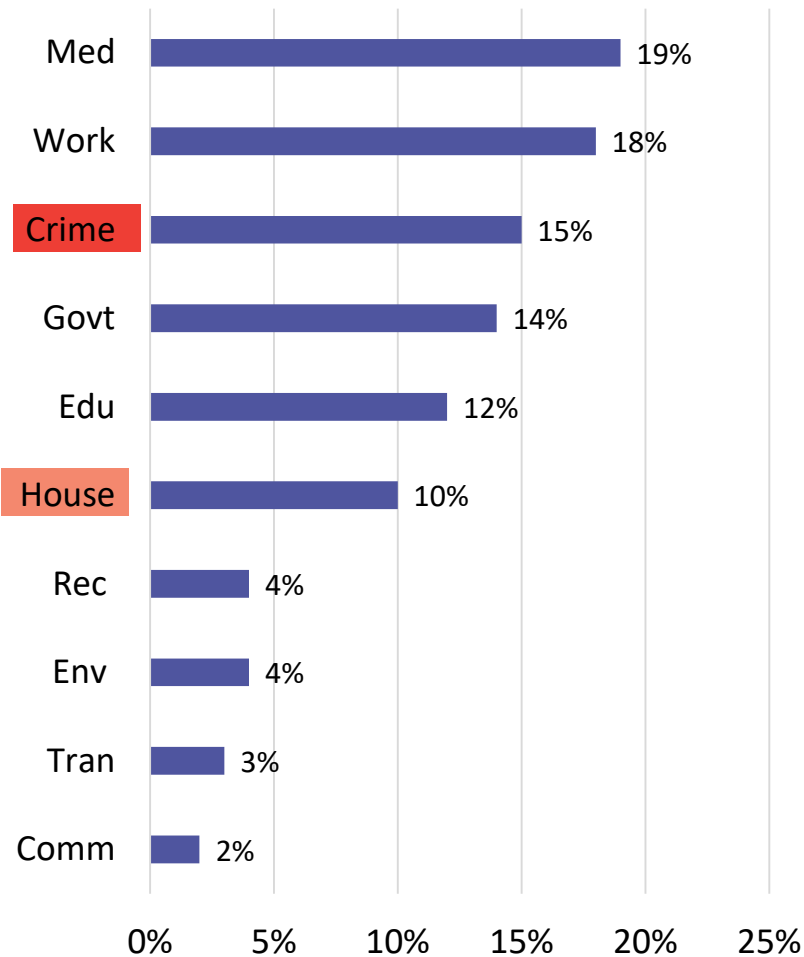
Caring More ≠ Higher Dissatisfaction

"Very satisfied" vs. "Care a lot" About Domains

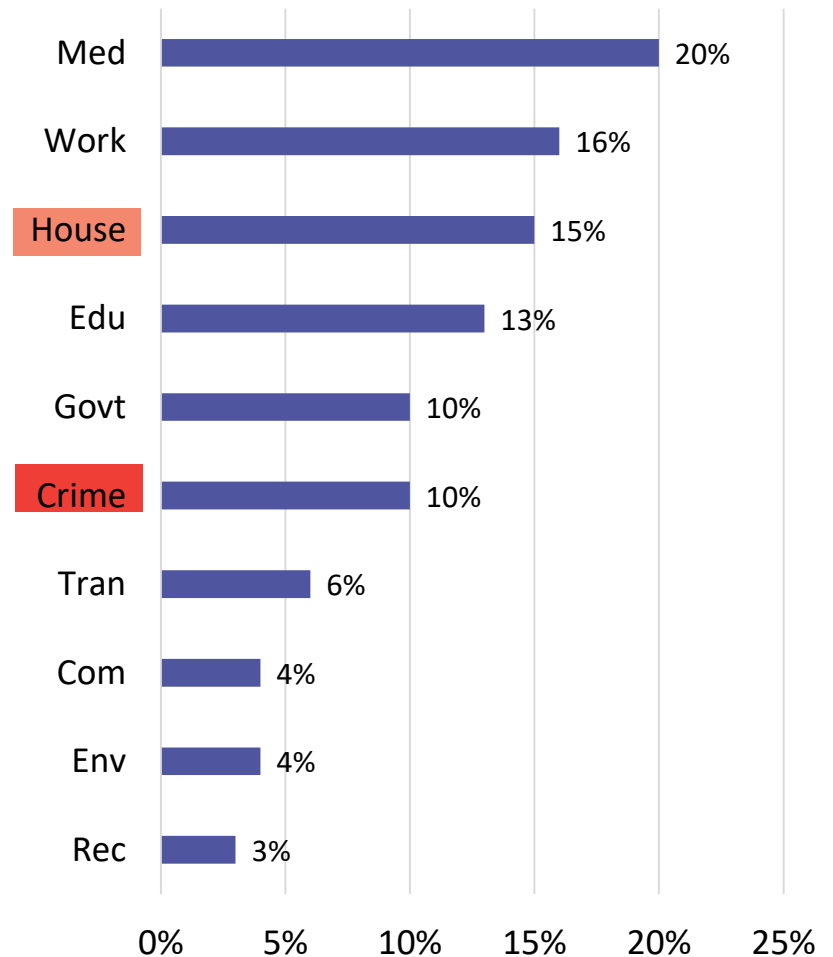


Personal vs. Government Priorities

Care the most about personally (%)

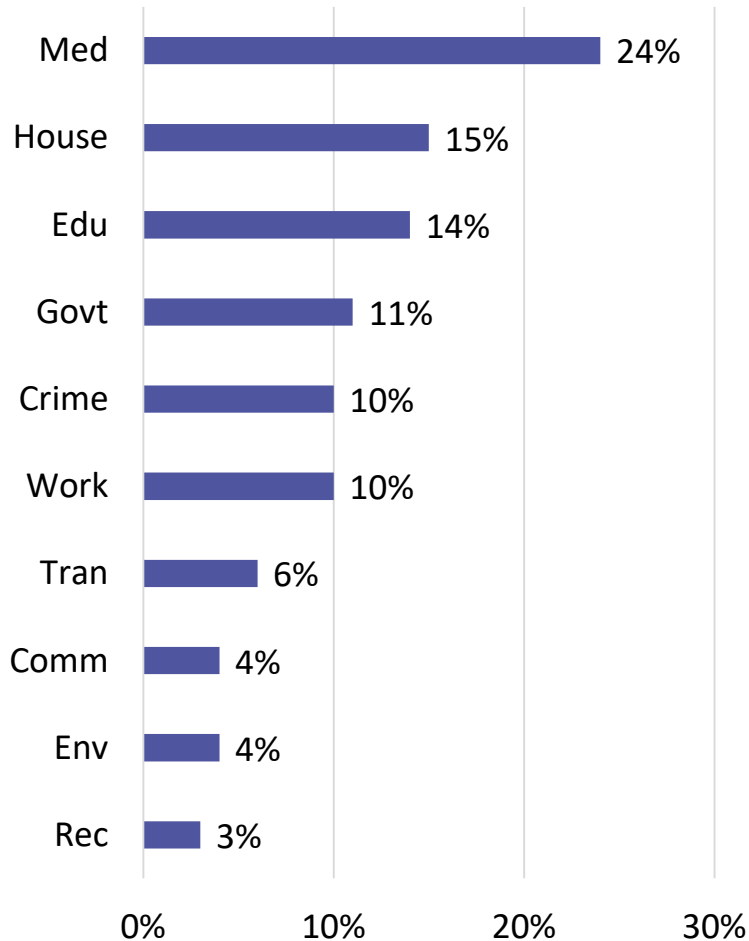


Top priority for govt (%)

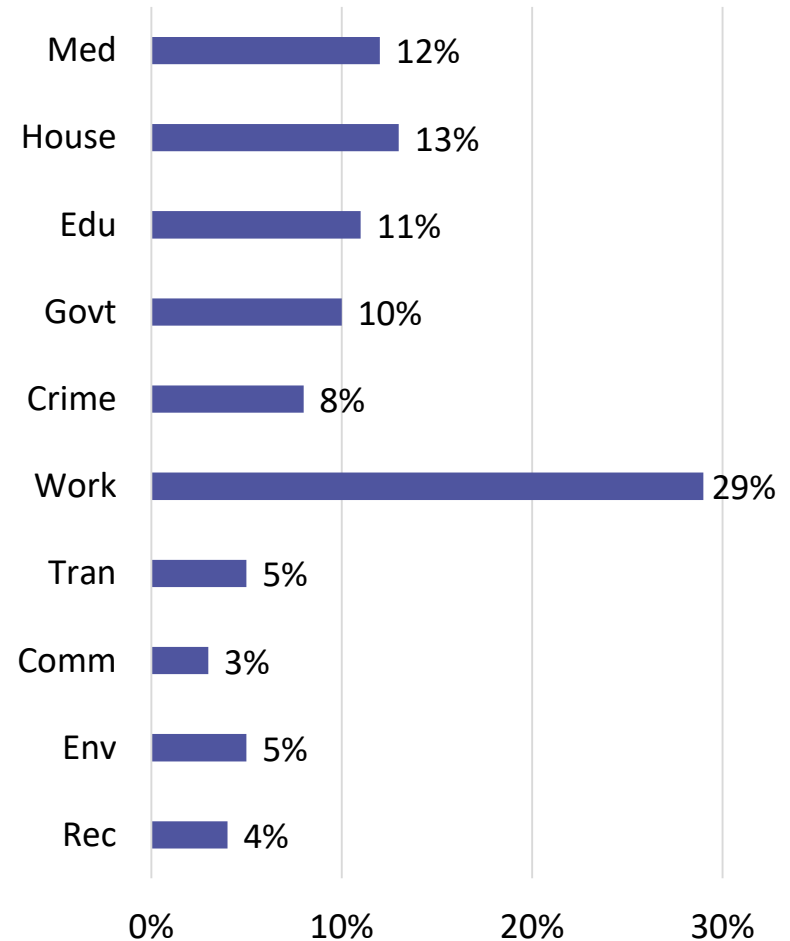


Citizens and non-citizens have different priorities for government action

Citizens



Non-Citizens



Data Applications

- The caring-satisfaction gap gauges subjective perceptions of policy effectiveness in the various domains.
- Care-satisfaction gap and domain rankings can help guide governments in prioritizing areas for action.
- Non-profits and social entrepreneurs can use data to gauge priorities and concerns of target groups (can be broken down by demographic).

Shared Database

- The AUWI database is open to all researchers by application for free.
- Includes Hong Kong, Shanghai and Singapore.
- Available on the condition that research findings arising from the database are shared with Civic Exchange and the public.
 - Working papers
 - Conference papers
 - Abstracts

Workshop This Afternoon

- For more in-depth findings, please attend Workshop 2, 4:05-6:00 p.m.

“Philanthropy, Social Innovation and Social Well-being”

Thank you!