

Internship in Communications

Communications interns at Civic Exchange receive a spectrum of opportunities including observing the day-to-day activities that go into running a think tank, engaging the community through social media and web strategy, and experiencing the practices for securing corporate and foundation resources.

Selection Criteria

Applicants must be students from anywhere between university students to post-graduate, and can be from Hong Kong or overseas.

Qualities that the Civic Exchange looks for in its applicants include:

- Visible maturity and ability, conveyed through how s/he approaches us initially as well as how s/he handles subsequent communication with us in discussing the potential internship
- Knowledge of social media platforms and web communications is essential
- Strong and fast writing skills
- Familiarity with Google Analytics, HTML, or Adobe Creative Suite is preferred, but not required
- Experience in marketing plans and strategy a plus
- Experience in infographics or video-editing a definite plus
- Familiarity with fundraising is preferred, but not required
- Familiarity with proposal writing is preferred, but not required

Finally, the Civic Exchange also considers whether we can successfully coach and supervise what the applicant wishes to do during the internship when making our decision.

Applicants should also read the FAQ section before submitting their applications.